

Group prototypicality and boundary definition: Comparing White and Black perceptions of whether Latinos are American

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American Political Science Review

Survey Questionnaire

.A Conjoint Set Up


	Person 1	Person 2
Photos		
Education	Advanced/graduate degree	Dropped out of high school
Political affiliation	Independent	Republican
Profession	Sales manager	Sales manager
Identifies as	Hispanic	Mexican
Religion	Evangelical	Evangelical
Background	Born in the United States to undocumented immigrant parents	Undocumented immigrant
Spouse	Spouse is Black	Spouse is Mexican
Language	Bilingual	Speaks limited English

Figure A1: Sample conjoint profile pairing

Table A1: Full list of conjoint experimental characteristics

Faces	See image on figure A2
Identifies as	American Hispanic Mexican-American Mexican White Black
Religion	Catholic Evangelical Presbyterian Not religious
Political affiliation	Republican Democrat Independent Not political
Background	Legal immigrant Undocumented immigrant Naturalized citizen Born in U.S.; parents were legal immigrants Born in U.S.; parents were undocumented immigrants Born in U.S.; grandparents were legal immigrants Born in U.S.; grandparents were undocumented immigrants
Language	Only speaks English Bilingual Speaks limited English Does not speak English
Education	Dropped out of high school High school graduate Bachelor's degree Advanced/graduate degree
Profession	IT Professional Doctor Janitor Sales manager Teacher Waiter Small business owner
Spouse	Not married Spouse is American Spouse is Black Spouse is White Spouse is (same identity as profile)

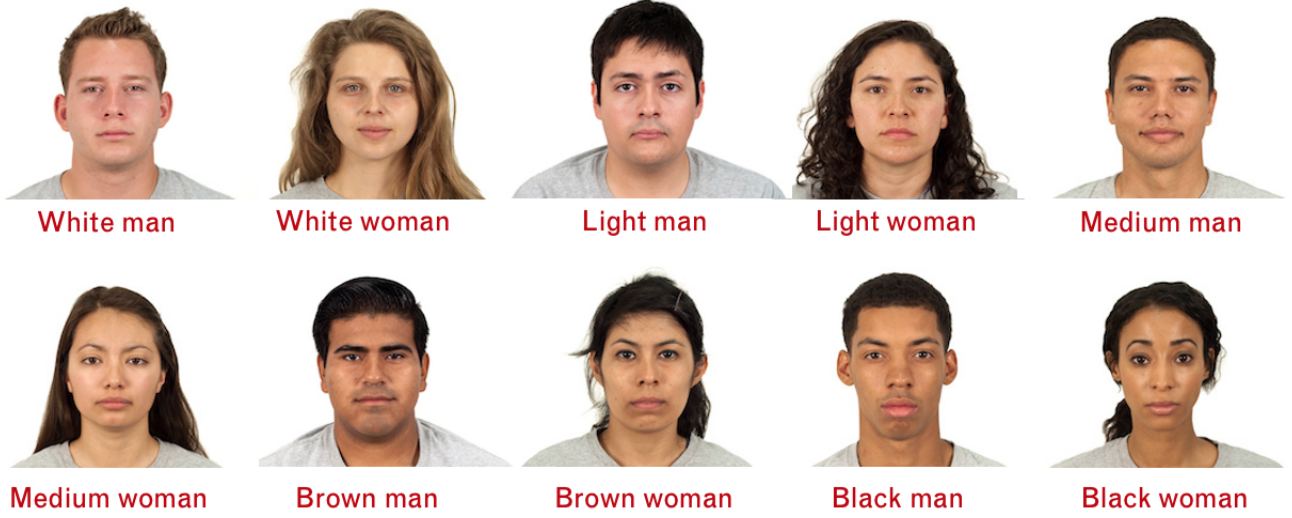


Figure A2: Image variations presented to respondents

.B Survey Instrument

Note: Replication data only includes variables that were used in the analyses included in the paper and appendix.

.B.1 Beginning Screen

Introduction

2020 Survey of Political Opinion

Thank you for volunteering to participate in this survey. This study is being conducted to understand the political opinions of people in the United States. Your responses will be kept confidential and no identifying information will be connected to your survey.

Participation will take approximately 15 minutes. You can choose whether or not you want to be in this study, and you may choose to stop participating at any time.

If you have any questions or comments regarding this study, please contact the investigator (Email address)

Agreement

Please confirm that you agree to participate below. You may print a copy of this page for your records. Clicking on the agree button indicates that:

- (1) You have read the above information
- (2) You voluntarily agree to participate
- (3) You are 18 years of age or older

.B.2 Conjoint

First, we are going to show you a series of profiles of individuals living in the U.S. Please evaluate each profile, and then answer the following questions according to your personal beliefs, even if those do not necessarily align with beliefs that you think are commonly held by others.

(Two profiles are given)

These two people are either immigrants or come from a family with a history of immigration. If you had to choose between them, which of them do you personally believe **is more American?**

On a scale from 1 to 7, where 1 indicates that you would not rate this person **as American** at all and 7 indicates that you would very much rate this person as American, how would you rate each person?

On a scale from 1 to 7, where 1 indicates that you would not want this person **as your friend** at all and 7 indicates that you would very much want this person to be your friend, how would you rate each person?

.B.3 Social Contact

Thinking of the neighborhood you live in, about how many people are from each group?

Table A2: Neighborhood

Category	Response			
	None	Some	Many	All or majority
Black or African American				
White				
Asian or Pacific Islander				
Hispanic or Latino				

Thinking of your current or most recent workplace, about how many people were from each group?

Table A3: Workplace

Category	Response			
	None	Some	Many	All or majority
Black or African American				
White				
Asian or Pacific Islander				
Hispanic or Latino				

Thinking of your ten closest friends, about how many are from each group?

Table A4: Friends

Category	Response			
	None	Some	Many	All or majority
Black or African American				
White				
Asian or Pacific Islander				
Hispanic or Latino				

.B.4 American Identity

How much do you personally value each of these characteristics when considering if someone is truly American?

Table A5: American identity questions part 1

Category	Response			
	A lot	A Moderate Amount	A Little	Not At All
Being born in America				
Having American citizenship				
Carrying on the cultural traditions of one's ancestors, such as language and food				
Being white				
Respecting America's institutions and laws				
Being informed about local and national politics				

How much do you personally value each of these characteristics when considering if someone is truly American?

Table A6: American identity questions part 2

Category	Response			
	A lot	A Moderate Amount	A Little	Not At All
Having European ancestors				
Pursuing economic success through hard work				
Thinking of oneself as American				
Blending into the larger society				

How much do you personally value each of these characteristics when considering if someone is truly American?

Table A7: American identity questions part 3

Category	Response			
	A lot	A Moderate Amount	A Little	Not At All
Being Christian				
Being able to speak English				
Respecting other people's cultural differences				
Seeing people of all backgrounds as American				
Letting other people say what they want, no matter how much you disagree with them				

.B.5 Identity Importance

How much do you agree with the following statements?

Table A8: Identity importance questions

Category	Response			
	A lot	A Moderate Amount	A Little	Not At All
Being an American is an important part of my identity				
Being is an important part of my identity.				
I consider myself to be a typical American				